



Employee First In 2012, Ujjivan lost its employee Achechhelal, a field staff. Ujjivan, along with Parinaam, has been addressing shelter, education and sustenance requirements of his family ever since. [Read...](#)



Ujjivan Story [YourStory](#), a popular digital magazine for entrepreneurs, recently interviewed Samit Ghosh to trace Ujjivan's eight year journey, what sets it apart and what lies ahead for the organization. [Detail...](#)



Gujarat Journey Ujjivan started its Gujarat journey in 2010. With now 14 branches in Gujarat, Ujjivan has continuously reaffirmed its focus in the state. We bring to you an update on our journey so far. [Know more...](#)



Innovative Financial Literacy Our Bharuch branch created a unique dummy ATM model to educate customers on the usage of an ATM. It has boosted confidence of the customers and they now use ATM without hesitation. [Read more...](#)



Customer Spotlight Shashi is our customer from Vijay Nagar (UP) branch, engaged in the business of electrical goods. Despite her daughter and husband's serious illnesses, she remains committed to taking her family to prosperity. [Read more...](#)



Financial Literacy Parinaam Foundation's Diksha program is emerging as a great success in promoting financial literacy among urban-poor with 1.08lac customers covered in 16 states. Parinaam is now creating new Sukhi-Dukhi animations on financial planning, savings and debt management. [More...](#)

Get the latest updates and photos on Parinaam's programs and projects as they happen on [facebook.com/Parinaam-Foundation](https://www.facebook.com/Parinaam-Foundation) and twitter.com/Parinaam

You could [help educate](#) an underprivileged child. Visit the [website](#).

Business Performance

As on January 31, 2014

• Customers	1,328,278
• Borrowers	1,243,971
• States (and UTs)	22
• Under-banked districts	48
• Branches	339
• Loans Disbursed	63,623 Mn.
• Loans Outstanding	14,963 Mn.
• Repayment Rate*	99.87%

During the month:

• New Customers #	39,504
• No. of Loans Disbursed	104,434

Human Resources

Field Staff	3760
Total Employees	4442

* Total repayment received divided by the total amount due of the loan portfolio outstanding as on the date. (provisional)

Indicates absolute number of new entrants in the records and does not account for customers who may have dropped out during the month

Microfinance Institutions Network (MFIN) Releases Latest Edition of "MFinclusion"



[Microfinance Institutions Network \(MFIN\)](#) released its first newsletter, [MFinclusion](#), of 2014. It provides a comprehensive account of various activities that MFIN has been engaging in to promote a more conducive environment for the Indian microfinance sector. It presents views of Mr Vijay Mahajan on MFIN and its role and highlights key points of [Nachiket Mor Committee Recommendations](#).

[Read complete newsletter here.](#)