



**Micro-Pension** Ujjivan, with strategic partner, launches new Micro-Pension products, helping customers take advantage of this integrated financial solution. [Read article...](#)



**HR Award** The Great Place to Work Institute honors Ujjivan yet again, ranking the MFI as 2<sup>nd</sup> Best in Rewards & Recognition. [More...](#)



**Impact Assessment** What type of impact does Ujjivan have on its Customers? A 2-part survey begins to help the MFI explore the answers to this question. [Learn more...](#)



**Nostalgia** This April Update marks Ujjivan's 100<sup>th</sup> issue! To celebrate we take a journey through the years – the milestones, the awards & staff experiences. [Read more...](#)



**Customer Spotlight** Shankari lives in Kolkata, the “land of festivals”. After investing in her business through Ujjivan loans, she now contributes to cultural life as one of the region's top manufacturers. [More...](#)

## Business Performance

As on April 30, 2013

• Customers	1,128,550
• Borrowers	1,028,529
• States (and UTs)	20
• Under-banked districts	48
• Branches	302
• Loans Disbursed	48,508 Mn.
• Loans Outstanding	11,700 Mn.
• Repayment Rate*	99.75%

### During the month:

• New Customers <sup>#</sup>	34,472
• No. of Loans Disbursed	86,706

### Human Resources

Field Staff	3066
<b>Total Employees</b>	<b>3677</b>

\* Total repayment received divided by the total amount due of the loan portfolio outstanding as on the date. (provisional)

# Indicates absolute number of new entrants in the records and does not account for customers who may have dropped out during the month

## Ujjivan's Commitment Amidst Chit Fund Crisis

### Ujjivan Elevates Activity

1. Educate the public about the difference between MFIs & “Chit Funds”
2. Continue to be vocal with thoughtful recommendations to ensure this never happens again

The 15th of April did not quite usher in a prosperous Bengali New Year. Instead, a

Financial Crisis made its mark on the calendar of West Bengal. Ujjivan stands committed to its goal of Financial Inclusion.

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**Summer Camp** begins with exciting energy! More than 250 children attend, across 7 centres in & around Bangalore. Parinaam's summertime assistance allows mothers to stay present in their careers year-round. [More...](#)

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